

2024 MEDIA
INFORMATION &
ADVERTISING KIT

Since the spring of 1977, TMX – aka Trials & Motocross News – has informed, entertained and enthused off-road motorcycle sports enthusiasts around the world, initially as a newspaper that was published weekly up until November 2022 and then after a short break from March 2023 onwards as a glossy monthly magazine. While the format and frequency of the world’s favourite off-road publication have changed, the editorial ethos and commitment to capturing the essence of the sport has not, with each issue of TMX delivering readers incredible insight into events, action, athletes, accessories, technical advancement and more. Lovingly created by an award-winning editorial team with support from the industry’s leading experts, writers and photographers, TMX remains as the authoritative voice in the dirt bike sector both online and in print.

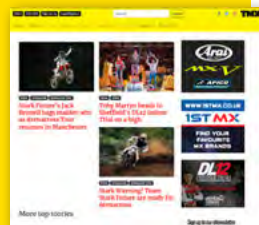


Circulation...

12 issues per year and over 6k average monthly circulation (print & digital), TMX is available from numerous newsagents and specialist retail outlets and by postal subscription.

Website...

Let us help you promote your business online at www.tmxnews.co.uk, where visitors can find information on everything MX, Trials and Enduro. Packed with interesting stories, news and information, tmxnews.co.uk is also an ideal place to advertise your products & services. tmxnews.co.uk attracts an average of 12.5k visitors per month.



E Marketing Campaigns...

Online advertising packages are tailored to meet advertisers needs. We offer various options for advertising your products in the digital domain which now include Solus eNewsletters. This is your opportunity to speak directly to our audience with your exclusive content.

Social Media...

TMX Facebook and Instagram channels have a combined readership of over 670k followers.

To discuss your personalised eMarketing Campaign, or to get a quote for a regular booking, email d.olver@tmxnews.co.uk or call David Olver on 07891 017056.

Publication and Copy Dates

Issue	Copy Deadline	Publication Dates
March 2024	20th December 2023	26th January 2024
April 2024	30th January 2024	29th February 2024
May 2024	27th February 2024	28th March 2024
June 2024	26th March 2024	26th April 2024
July 2024	30th April 2024	31st May 2024
August 2024	29th May 2024	28th June 2024
September 2024	26th June 2024	26th July 2024
October 2024	31st July 2024	30th Aug 2024
November 2024	28th August 2024	27th Sept 2024
December 2024	2nd October 2024	31st Oct 2024
January 2025	30th October 2024	29th Nov 2024

Technical information...

Printing: Four colour process lithographic printing

Binding: Saddle stitched, two wires

Copy format: To be supplied as a high-resolution PDF via email or WeTransfer or your preferred electronic means.

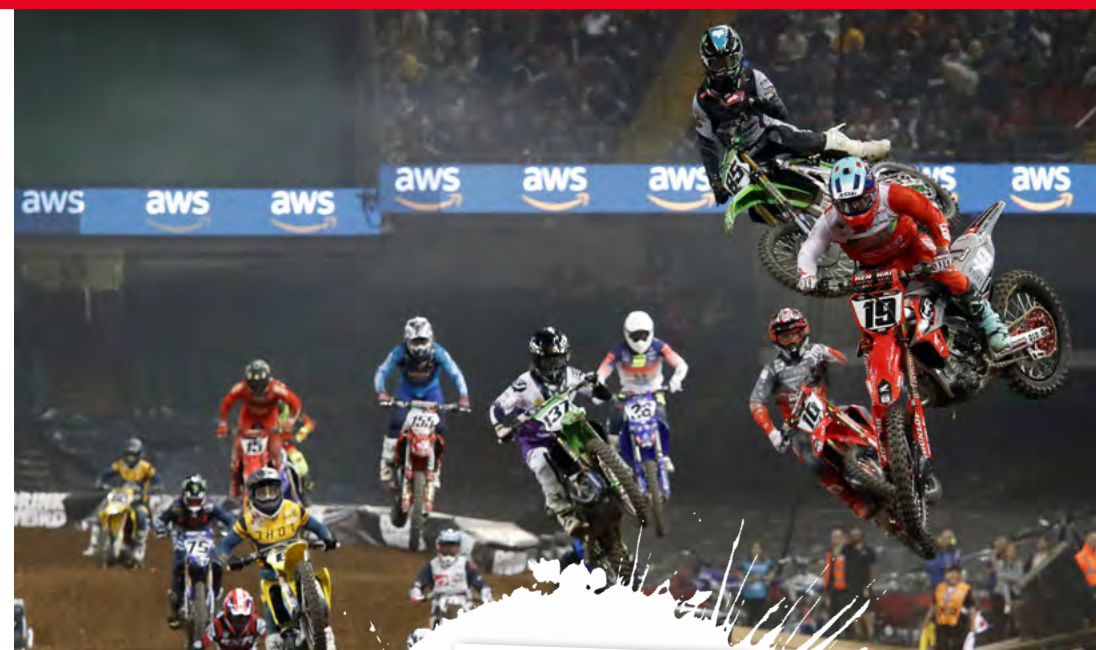
Advertising Ad Sizes spec:

Double page spread trim size: 420 x 297mm

Full page trim size 297 x 210mm. Please add 3mm bleed around all sides for Full Page and DPS Bleed Ads.

Half page horizontal 130 x 190mm. Half page vertical, 269 x 91mm

Quarter page 130 x 91mm.



Design Service available...

Would you like to change your advertising style but don't know how or don't have the time? Let us do it for you! We have a full design studio, our own graphic designers and a wealth of marketing and design skills. This can all work for you – **free of charge** – please speak to David Olver or Samantha Furniss for further details.

Contacts...

Advertising Account Manager David Olver
d.olver@tmxnews.co.uk 01778 425196

Advertising Production Samantha Furniss
s.furniss@wwonline.co.uk

Editor Anthony Sutton
a.sutton@wwonline.co.uk

Art Editor Paul Limbert
paul.limbert@wwonline.co.uk

Publisher Peter Johns

